

## **Colonial Road Runners Board Meeting Minutes**

**Tuesday September 2, 2014**

**Meeting began about 7:05 PM at Williamsburg Regional Library, Room B**

**Present: Stan Rockwell, Jim Winthrop, Mike MacDonald, Bob Walker, Rick Platt, Greg Dawson, Terry McManus, Steve Chantry, Steve Menzies, and Randy Hawthorne**

**Absent: Brenda Mitchell and Ron Henn**

1. Newsletter – Terry – New issue is about 52 pages. Will have a color cover like PTC. With the expected bimonthly publication, the size should be about half that. Cost of printing is about \$1100 with Staples being the least expensive option. At some point we will ask for feedback from members what they want to make it more than just a race result and commentary. The electronic version is 3 megs. Board member phone numbers are included. Seventy three members want mail delivery. We need 200 for a bulk email rate. Current cost of mailing will be about \$550. Rick will look for the most cost effective way to mail. Non-CRR/PTC races are charged \$60 to include their flyers in the newsletters and provide their flyers. Electronic version will be ready tomorrow. Randy will watch the cost of the newsletter in terms of our bank balance.
2. Need someone to take over as race director in 2015. Two club races are Queen's Lake for the scholarship fund and Powhatan Creek for the team travel fund. Steve M. is considering helping with QL but would like a co-director. Greg agreed to help and will continue as the PC director. Rick is working on the 2015 race schedule. March of the Lions will continue as a CRR GP race and will be on the same weekend as the Newport News Marathon.
3. Greg talked about teams. Has sent out emails about upcoming races. Has had some interest in Lehigh, not as much for Syracuse.
4. Rick wants more pictures with descriptions about CRR clothing on the website and directed it to Steve M. Still wants to have people pick purchases at races and pay there.
5. Steve C. would like to get members more involved in track. Winter indoor championships are in Winston-Salem. Could enter relays. Age groups start at 30. Also Mark Tompkins schedules state USATF championships. State USATF meeting is 9/14. Stan suggested we publicize beyond personal email lists and use social media and our online resources.
6. Bob gave a finish line crew update. There was also a discussion about the York River course which was long this year – 3.27 miles. Terry requested articles about finish line crew from time to time for the newsletter.
7. Rick has a list of member discounts at area businesses. This will be in the newsletter and on the website.
8. Work on attaining runner friendly city status for Williamsburg from RRCA is currently inactive. Looking for someone to complete the project. Mike said that right now Williamsburg is looking for certification as a "sports friendly city." Will, Jen, and Paul have worked on this in the past. We can send out word to the membership for help to see if it can be restarted.
9. Stan thanked Jim for taking minutes at the last meeting and asked if there were any additions or corrections. There were no changes.

Meeting ended about 8:24 PM. Next board meeting will be December 2 at 7 PM in Room B of the Williamsburg Regional Library.